

**Luri Gold**

Gold Resource Development & Exploration Company

TSX.V: LGL  
ASX: LGM

## NEWS RELEASE

155 Rexdale Blvd, Suite 502  
Toronto, Ontario  
M9W 5Z8

Suite 2, 5 Ord Street  
West Perth, 6005  
Western Australia

25 February 2011

### COMPANY SECRETARY APPOINTMENT/CHANGE OF REGISTERED ADDRESS

Luri Gold Limited (The "Company") wishes to advise that Mr Michael Langoulant has been appointed Company Secretary effective immediately following the resignation of Mr Peter Tanham from that position.

The Company also advises that its Australian registered address, principal place of business and contact details have changed to:

Suite 2  
5 Ord Street  
WEST PERTH WA 6005  
PO Box 368  
WEST PERTH WA 6872  
Telephone: +61 8 6313 5155  
Facsimile: +61 8 9324 2977

There has been no change to the Company's Zambian or Canadian office details.

For further information contact:

Melissa Sturgess at +44 7825 551 397

Rob Brown at +61 417 793 733

### ON BEHALF OF THE BOARD OF DIRECTORS OF LURI GOLD LIMITED

This news release includes certain forward-looking statements or information. All statements other than statements of historical fact included in this release, including, without limitation, statements regarding plans for the completion of a private placement financing and other future plans and objectives of the Company are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's plans or expectations include market prices, availability of capital and financing, general economic, market or business conditions, regulatory changes, timeliness of government or regulatory approvals and other risks detailed herein and from time to time in the filings made by the Company with securities regulators. The Company expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise except as otherwise required by applicable securities legislation.

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